

REGIONAL CONFERENCE

"Circular economy in action – Rethinking the production and consumption models in the Balkans"

AGENDA

12 May 2021, web platform: ZOOM

Registration: https://zoom.us/webinar/register/WN_nQz3_A3rQx6liPefyhAuPw

12 May 2021 (Wednesday), 10.00 – 14.00h		
10:00 – 10:30	Official opening and welcome speech	
	The importance of raising awareness for circular economy to support the regional economic development	Sofija Cali - project manager, YES Foundation
	Supporting common projects to strengthen relations and regional cohesion	TBD - Western Balkans Fund
	Implementation and development of circular economy in Macedonia	TBD - Ministry of Economy, Macedonia
10:30 – 11:30	Circular Economy in European and Western Balkan contexts	
	Circular Economy EU concept and process - Overview of the WB countries, challenges and recommendations	Andjelka Mihajlov – Environmental Ambassador for Sustainable Development
	EUs new Circular Economy action plan, opportunities and challenges for businesses - Finish business case studies in Textile and ICT industry	Karolina Rasi – Senior adviser, Confederation of Finish industries
11:30 - 11:40	Video: Circular Economy – Benefits and opportunities for businesses	
11:40 – 13:10	Supporting circular transition of businesses	
	Circular economy at city level – story from Prague - How can cities support circular economy business models and SMEs	Vojtech Vosecky – Chairman of the Circular Economy Steering Committee at the city of Prague
	Tools to support circularity for SMEs - Circular design audit for SMEs: making products more circular	Kristiina Martin – Circular economy expert, Stockholm Environment Institute Tallinn Centre
	Circular economy & extended producer responsibility	Axel Darut - Head of EU and international affairs at Citeo, France
13:10 – 14:10	Circular economy business models in the region	
14:10 – 14:15	Closing of the regional conference	